

Bylaw Public Opinion Survey Results

Fact Sheet

Purpose

The Brant County Health Unit commissioned an independent telephone survey of Brantford and Brant County residents to assess the following:

- Resident support for the June 1, 2002 implementation of the Brantford Clean Air Bylaw
- Resident concern about the effects of Environmental Tobacco Smoke (ETS)
- The impact of the bylaw on the frequency with which residents would visit public places

Households were dialed based on a random digit-dialing (RDD) sample, and a broad cross-section of the community was represented in the survey. The survey's margin of error was +/- 4% 19 times out of 20. The Georgian College Research and Evaluation Centre conducted the interviews in January 2002.

Results

66% of respondents do not smoke cigarettes and 34% smoke.

Bylaw Support

Of the overall sample, 71% of respondents indicate that they support the implementation of the June 1st, 2002 bylaw.

The vast majority (83%) of nonsmoking respondents, and more than one-third (35%) of smoking respondents support the bylaw.

Environmental Tobacco Smoke (ETS)/ Second Hand Tobacco Smoke

When asked if they are concerned about their exposure to second-hand smoke (ETS) in restaurants, clubs, and other public places, 62% of respondents report concern about their exposure to second-hand smoke.

Impact on Visits to Public Places

When polled about their patronage of restaurants, bars, pubs, clubs, bowling alleys, and bingo halls, over 90% of respondents indicate that they will go out the same amount or more often once Brantford is smoke-free.

