



Nipigon / Red Rock / Dorion-Hurkett

Public Opinion on Second-Hand Smoke & Smoke-Free By-laws

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In February 2002, 793 adult residents of Nipigon, Red Rock, and Dorion-Hurkett answered a seven-question telephone interview intended to determine what they think about a proposed tobacco by-law. Under the direction of Thunder Bay District Health Unit epidemiologist, Lee Sieswerda, a professional polling firm, Compustat, conducted the survey for the Nipigon Smoke-Free Heart Health Coalition.

According to the survey, adult residents of Nipigon, Red Rock and Dorion-Hurkett are overwhelmingly in favour of a by-law that would eliminate second-hand smoke in restaurants and bars. Due to the high level of public support the impact on the hospitality industry is anticipated to be positive.

Highlights

- Ninety-seven percent of adult residents agree or strongly agree that second-hand smoke is a hazard.
- Eighty-four percent were in favour of a by-law that would eliminate second-hand smoke in restaurants either by requiring restaurants to be entirely smoke-free or by requiring restaurants to build separate, enclosed smoking rooms (Designated Smoking Rooms - also known as DSRs).
- Sixty-three percent were in favour of a by-law that would eliminate second-hand smoke in bars either by requiring bars to be entirely smoke-free or by requiring bars to build separate, enclosed smoking rooms.
- If restaurants were to build separate enclosed smoking rooms, ninety-three percent of adults restaurant-goers said that they would patronize restaurants more often or the same as they do currently. Thirty-two percent said that they would go out to restaurants more often and six percent said that they would go less often.
- If restaurants were to become completely smoke-free, eighty-two percent of adult restaurant-goers said that they would patronize restaurants more often or the same as they do currently. Thirty-eight said that they would go out to restaurants more often and eighteen percent would go out less often.

The text of the questions as well as the complete results of the survey are attached. The survey estimates are adjusted for age and gender to be representative the total adult population of Nipigon, Red Rock and Dorion-Hurkett. Overall, they are accurate to within plus or minus three percentage points, nineteen times out of twenty. Error bars for specific questions are presented on the graphs in the attached reference pages.

Nipigon has 1586 adults in a total population of 2,100. The sample size was 329 adults.

Red Rock has 854 adults in a total population of 1,100. The sample size was 284 adults.

Dorion-Hurkett has 315 adults in a total population of 450. The sample size was 180 adults.

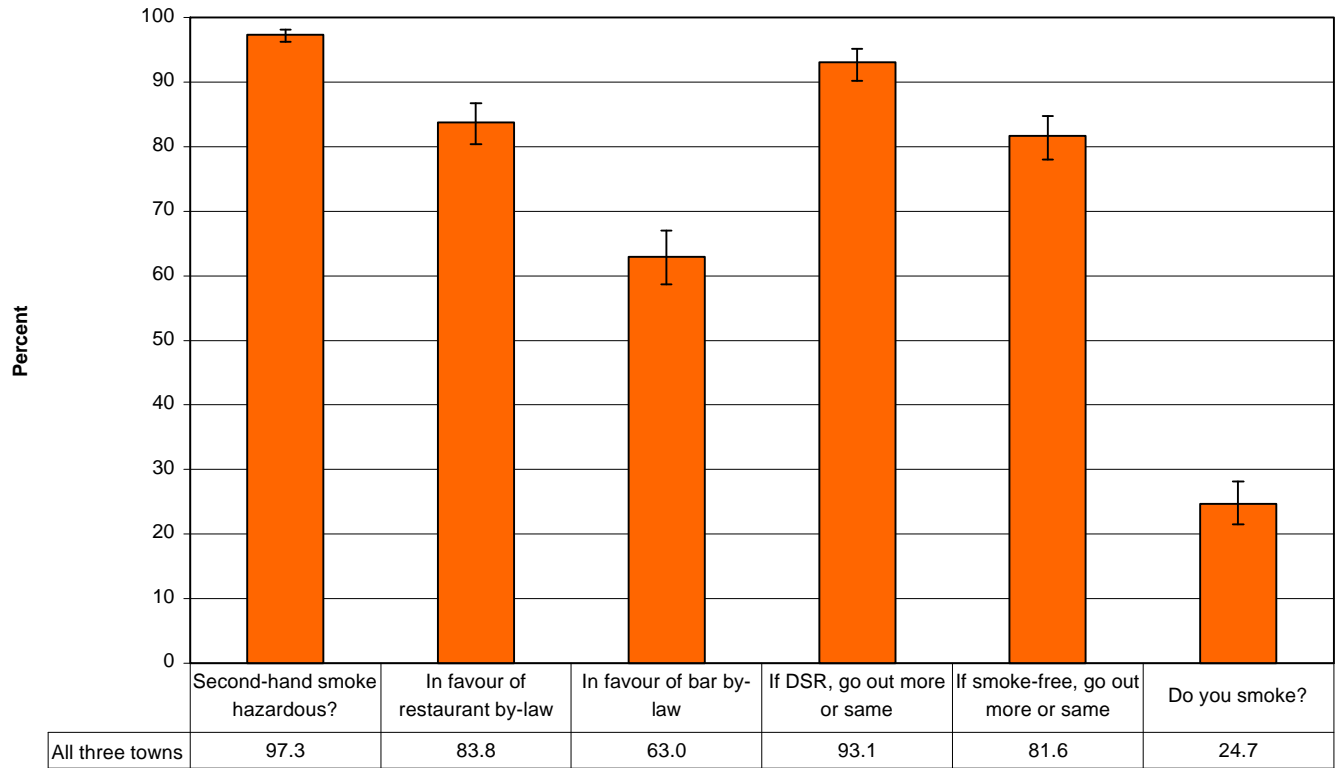
Nipigon/Red Rock/Dorion-Hurkett Tobacco By-Law Survey Questions

For the following three statements, please state whether you **strongly agree**, **agree**, **disagree**, or **strongly disagree** or **have no opinion**

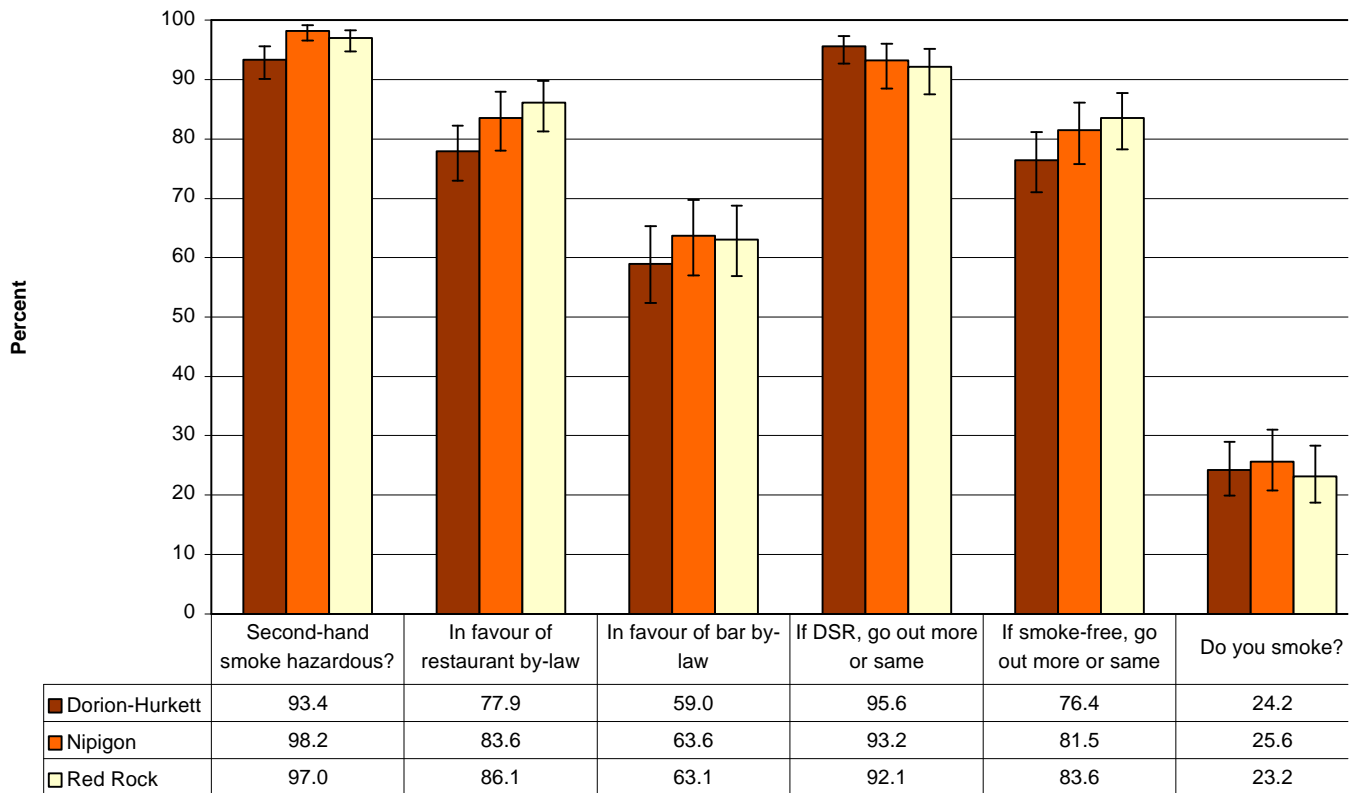
1. Second-hand smoke is a health hazard. Do you:
2. A by-law should be passed in <insert community> requiring **restaurants** to be smoke-free or to create a separate enclosed smoking room? Do you:
3. A by-law should be passed in <insert community> requiring **bars** to be smoke-free or to create a separate enclosed smoking room?

4. If restaurants were smoke-free would you go to them:
 - More often than now
 - The same amount as now
 - Less often than now
 - I don't go to restaurants
 - No opinion/Don't know
 - Refuse
5. If restaurants had a separate enclosed smoking room would you go to them:
 - More often than now
 - The same amount as now
 - Less often than now
 - I don't go to restaurants
 - No opinion/Don't know
 - Refuse

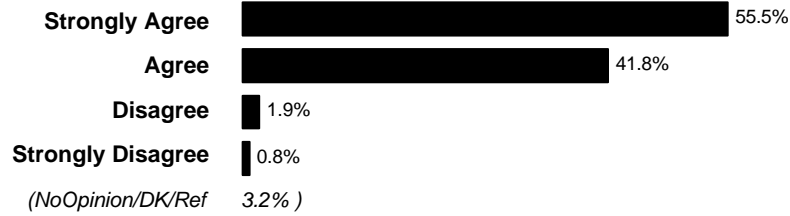
**2002 Nipigon/Red Rock/Dorion-Hurkett Tobacco By-Law Survey:
All Respondents**



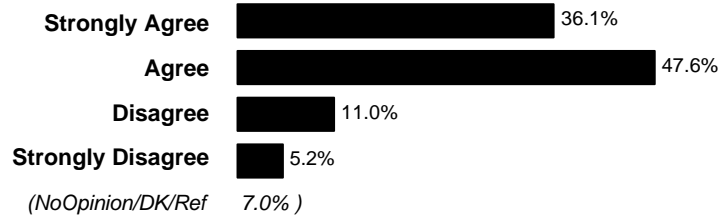
**2002 Nipigon/Red Rock/Dorion-Hurkett Tobacco By-Law Survey:
By Town**



Second-hand smoke is a health hazard. Do you:



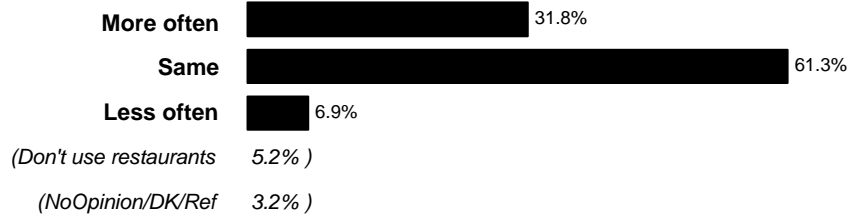
A by-law should be passed in Nipigon/Red Rock/Dorion-Hurkett requiring RESTAURANTS to be smoke-free or to create a separate enclosed smoking room? Do you:



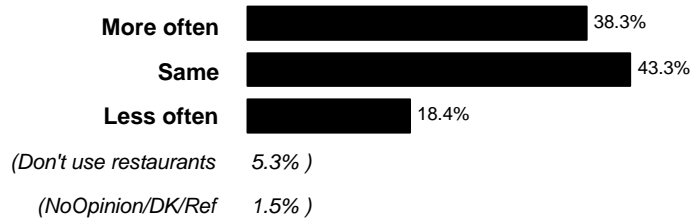
A by-law should be passed in Nipigon/Red Rock/Dorion-Hurkett requiring BARS to be smoke-free or to create a separate enclosed smoking room?



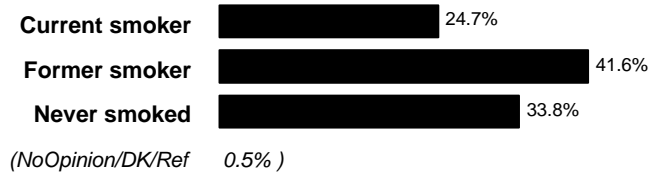
If restaurants had a separate enclosed smoking room would you go to them:



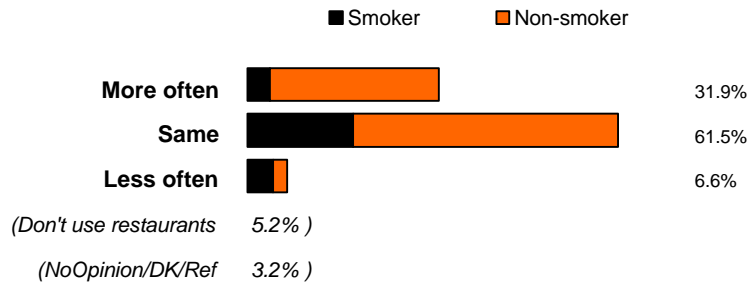
If restaurants were smoke free would you go to them:



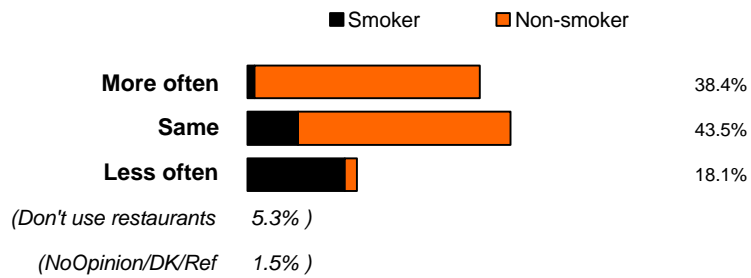
Which of the following best represents you:



If restaurants had a separate enclosed smoking room would you go to them:



If restaurants were smoke free would you go to them:



Note: Results are weighted to accurately represent the age and sex distribution of each municipality